



## OK ETHICS COMMUNITY IMPACT AWARDS – 2014

The purpose of this award(s) is to recognize organizations\* that are positively impacting their communities in ways that inspire integrity. There are two categories for this award as described below:

### SECTION ONE:

**I) Education:** Organizations honored in this category have demonstrated an ability to engage students and faculties in initiatives that significantly promote ethical behavior on Oklahoma campuses. Efforts will be assessed based on the measurable width and depth of these endeavors. For example, while monetary outreach is a consideration, the selection team will also be interested in other factors, such as the number of individuals impacted and the degree to which the initiatives have made a positive difference.

**II) Community:** Businesses honored in this category have made significant outreach efforts that serve to uplift the community, specifically by promoting strong principles, ethical leadership and integrity. Please note that this should not be confused with the Compass Award criteria used for Corporate Social Responsibility, but is geared to fostering ethical behavior by inspiring and mobilizing members of the community toward actions that reflect Oklahoma values of integrity.

*\*Note that, because it is in everyone's best interests to promote high standards of ethical behavior, these awards are not limited to for-profit companies. For that reason, non-profits, educational and governmental institutions are welcome to apply.*

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### SECTION TWO:

#### COMMUNITY IMPACT AWARD APPLICATION - 2014

**I. Please indicate which Community Impact Award your company is applying for:**

Education: \_\_\_\_\_ X \_\_\_\_\_ Community: \_\_\_\_\_

**II. In less than 500 words, please describe the initiative(s) that the company has undertaken.**

**III.** Global Gardens is a non-profit organization that is dedicated to empowering students in low-income communities to be agents of change. By working with some of the youngest members of our society we believe that we are able to shape not only the current community but also the future. One very significant way that we uplift the community is through our Peace Table. Students involved in Global Gardens are introduced to the Peace Table, which is a special table or area in our designated space that serves as a place for conflict resolution. In the event of conflict the parties involved invite one another to work it out at the Peace Table. If the students feel it necessary they can invite an adult to help facilitate the conversation. Once there, the parties involved agree to treat each other respectfully, use eye contact, use “I” statements and commit to finding a resolution. This often includes forgiving one another as well. The Peace Table is an incredible tool that empowers students to solve conflict with their words rather than through violence or aggression. It models appropriate conflict resolution and fosters understanding. For many of our students who haven't had positive conflict resolution modeled, the Peace Table offers them a new way. However, the

Peace Table is not only suited for conflict between individuals. It is also a retreat for those who may be struggling with inner conflict. Students who are having a hard day or battling with making appropriate choices for themselves can use the Peace Table to self-reflect and re-center. The Peace Table has been so successful in our Global Gardens programs that Rosa Parks Elementary administration requested we provide Peace Table training for all of the Rosa Parks teachers. The result of the training is that all the Rosa Parks teachers created their own Peace Table in each of their classrooms and have successfully used the Peace Table to manage conflict with their students. The Peace Table reinforces the idea that we can work to make our garden and our community a place where people are listened to and treated fairly. It provides a place to teach kids how to be a community and work together. One of our students Nate Underwood put it best when he said, We have Global Gardens to help unite people, give the word community more meaning and make a better life for the next generation.

In addition to our Peace Table, Global Gardens emphasizes understanding of our community and civic participation. All of the students in Global Gardens are encouraged to see the garden and themselves as a part of the larger community. They understand the program is possible because of donors and volunteers. Students are actively involved in thanking donors and participating in organizational fundraising events as well as planning their own community initiatives. Student planned events have included farmers markets, craft fairs, benefit bike rides, clothing/toy drives for the homeless, community work and celebration days in the garden and much more!

**IV. Please provide relevant demographics. What group of people does your specific initiative reach?**

<i>Overall demographics of group impacted by initiative:</i>
<i>Is this initiative local, state, national or international in scope?</i>
<i>Please specify the number of community members reached:</i>

This is a local initiative serving 1,400 people. Approximately 90% of the clients served are Students age 4-12. Hispanics make up 39% of our clients, African Americans 24%, Caucasians 20%, Native Americans 5% and Asians 5%. Approximately 95% of Global Gardens students qualify for free or reduced lunches, which means that their families live at or below 185% of the federal poverty level. Many have chaotic or stressful home lives resulting from food insecurity, lack of supervision, frequent mobility, unsafe neighborhoods, limited English proficiency and other issues. Approximately 200 Global Gardens students participate in the Community Food Banks Backpack Program, which serves those at highest risk of going hungry outside of school. According to 2010 Census data for the Rosa Parks and Eugene Field catchment areas, 50% of residents in these neighborhoods have moved at least once in the last five years and 51% of families are headed by single parents. The Tulsa Police Department reports that 483 violent crimes took place in these neighborhoods in 2013 an average of ten per week. In the Rosa Parks area, 29% of residents do not speak English in the home.

**SECTION TWO (CONTINUED):**

- IV. Describe the impact that your organization's initiative has had on the campus or community:** Please support your response with as much *empirical*, rather than anecdotal, data as much as possible. In other words, what measurements do you use to determine how/if the efforts are having a positive impact?
- V. Please scan and attach a letter(s) of recommendation from the campus or community impacted by your company's outreach.** (Candidates are reminded that files submitted by email cannot exceed 3 mb, however other options are available for submitting larger files. See notes below.)
- VI. Please provide four high resolution, professional images (in JPEG formats) that best represent your organization's initiative.** If your organization wins, these could possibly be used for the PowerPoint presentations as well as in the print program. If these exceed the size limits, we can make arrangements to accept these items in a DVD, so long as the deadlines are met. (Contact Shannon Warren at [warrenokla@cox.net](mailto:warrenokla@cox.net).)

One of the ways that we measure our impact is through annual classroom teacher surveys. We ask teachers at both Eugene Field and Rosa Parks Elementary schools to consider their students participation in Global Gardens and report how it has affected their students and classroom. For the 2012-2013 school year 100% of teachers reported that Global Gardens is increasing their students motivation for learning and is helping students increase their willingness to try new things. In the same year 97% of teachers reported that Global Gardens is promoting respectful behavior among their students and is also helping their students learn to work together as a team.

At Rosa Parks, which has adopted the Peace Table and Community Circle in every classroom, the annual number of school suspensions has dropped from 42 in 2008 (1 per every 11 students) to 3 in 2012 (1 per every 201 students). We believe that this dramatic shift is directly related to the emphasis on peace and community that we have infused into the school environment.

**SECTION THREE:**

**APPLICANT AGREEMENT:**

I. The Community Impact Awards will be presented during the annual OK Ethics Awards program, typically identified with the annual Compass Award® program. Candidates understand that this program is also intended to raise revenue for the Consortium in order to maintain its current programs and to provide funding to the Foundation's initiatives in assisting student business ethics chapters throughout the state. Because of the combined use of the funds, one may not be able to claim the cost of admission to the event as a charitable contribution. Please consult with your tax advisor.

**II. Award recipients and finalists are expected to purchase a table<sup>1</sup> for eight participants to attend the awards luncheon on April 24.** Costs for tables may be found on the Registration Form located on the OK Ethics website.

[Tulsa Chapter - Click here to register.](#)

[OKC Chapter - Click here to register.](#)

**NOTE: A 10% early bird discount will apply to reservations received before April 10<sup>th</sup>.**

III. Award applicant understands that submissions become the property of the Oklahoma Business Ethics Consortium and Foundation. Applicant agrees that, in the interest of sharing best ethical practices with other organizations, OK Ethics may make these submissions public and display the company logo and photographs in promotional materials.

IV. Applicant also gives permission for OK Ethics to conduct independent background checks. Inaccurate or misleading statements and other behavior considered inappropriate by nominees will result in termination of consideration, or possibly revocation of the award if discovered after the award has been presented.

V. Award recipients acknowledge that photos may be taken and shared in a variety of public venues (e.g. print publications, FaceBook, etc.) Applicant holds OK Ethics, its members and officers, harmless for the use of these photos.

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<sup>1</sup> Note that winners from certain membership ranks are not required to buy additional seats. For instance, the OK Ethics Pinnacle, Navigator and Star members demonstrate the highest level commitment to OK Ethics. These contributors are already entitled to tables at the annual Compass Awards banquet as part of their membership benefits. Compass Awards are also part of the benefits that Leading Members enjoy, while Horizon member receive a substantial discount to attend the event. See website for a list of participating companies.

**Special Notes:**

OK Ethics reserves the right to request removal of this acknowledgement within a year's period and/or if conduct is discovered that could tarnish the image of the award. Applicant agrees that it will not assert any claim or legal proceeding against OK Ethics or the officers if the award is revoked, regardless of the reason given.

**Deadline & Submission:**

**The deadline for submitting an application is 3:00 on Thursday, March 27.** No applications will be accepted after that time. **You may scan and email your application to [warrenokla@cox.net](mailto:warrenokla@cox.net) . The electronic file must not be larger than 3 MB. (Or, you may mail larger files to OK Ethics, P. O. Box 3174, Oklahoma City, Oklahoma 73101-3174. Note that applications sent to the post office box and delivered after that date will not be accepted, regardless of the postmarked date.) To arrange other delivery options, please contact Shannon Warren with OK Ethics at (405) 858-2233 at least a week prior to the deadline.**

By signing below, applicant (or applicant's representative) confirms his/her authority to submit this entry on behalf of **Global Gardens**. Signature below attests that:

- 1) The information provided in this organization has been approved for submission by the appropriate authorities within the organization.
- 2) To the best of the applicant's knowledge,
  - a. No untrue statement of a material fact is contained in the Application and
  - b. No omission of a material fact (that I am legally permitted to disclose) affecting my organization's practices has been made.

**Signature:** Electronic Signature Submitted

**Printed Name:**

Ayschia Kuykendall

**Title:**

Community Outreach Director

**Applicant Name:**

Global Gardens

**Mailing Address:**

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